




# #AGENDA


## Tuesday, October 17th

### PROFITCHIX AND SPEAKERS ONLY


- 4:45P Meet outside lobby for shuttle bus
- 5:30P Pictures at the beach
- 6:30P DINNER  [Dressy Casual]

## Wednesday, October 18th

### PROFITCHIX AND SPEAKERS ONLY




- 9:00A- ProfitChix Mastermind
- 1:00P [location: Presidential Suite]  [Nice Casual]

### ALL

- 12:00- Registration [location: Pavilion Patio]
- 3:00P Snacks and Boxed Lunch
- 3:30P Meet outside lobby to catch bus to Newport Harbor
- 4:30P Board *Endless Dreams* at Hornblower Dock
- 5:00- Sunset Cruise - All Inclusive - Savories, Sweets and Adult Beverages served  [Cocktail Attire+wrap or coat]
- 8:00P Board bus to return to Hotel Irvine


## Thursday, October 19th

### ALL

- 6:15-7:00A Power Walk with Edie Berg [meet in lobby]
- 8:00-9:00A Breakfast and Networking [Pavilion]  [Business Casual]
- 9:00-10:30A Keynote: *Being CEO: Transforming into the Leader Your Company Needs* with Natalie Eckdahl
- 10:30-11:00A BREAK
- 11:00A-12:30P Strategic Planning for CEOs with Natalie Gingrich
- 12:30-2:00P LUNCH [Patio outside Pavilion]
- 2:00-3:30P Mastermind Panel with Live Hotseats
- 3:30-3:45P BREAK
- 3:45-4:45P Planning 2018 Like a CEO with Natalie Eckdahl
- 4:45-6:00P BREAK  [Relax & change into comfy clothes]
- 6:00-9:00P Pomodoro Implementation Party [dinner served in Pavilion]  [Loungewear]

## Friday, October 20, 2017

### ALL

- 6:45-7:30A Power Walk with Edie Berg [meet in lobby]
- 8:30-9:30A Breakfast and Networking [Pavilion]  [Business Casual]
- 9:30-9:45A Top Takeaways
- 9:45-10:15A Keynote: *The Battle for Your Entrepreneurial Mind* with Natalie Eckdahl
- 10:15-10:30A BREAK
- 10:30-12:00P *Your Visibility Roadmap: How to Grow Your Business, Brand, and Influence* with Carol Cox
- 12:00-1:15P LUNCH [Pavilion Patio]
- 1:15-2:45P *Stacking a Team: How to Hire, Fire, & Inspire* with Shelli Warren
- 2:45-3:00P BREAK
- 3:00-4:00P Closing Keynote: *No Woman Left Behind* with Natalie Eckdahl
- 4:00-6:00PM Closing Celebration [Happy Hour/Appetizers - Pavilion Patio]